

Case Study Retail

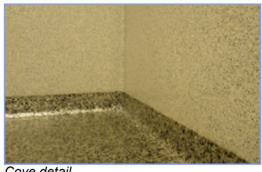
"FloroChip "Mica" - A Sparkling Answer for Large Retail Floors"

Project Name: Book, Movie & CD's Store

Area Size: 2.000m²

Location: Nashville. Tennessee

Date of Installation: 2012



Cove detail

Description of the project

Changes to the economy have meant fewer brick-and-mortar bookstores for some communities. Not so in Tennessee, where the privately-owned chain, McKay Used Books, CD's, Movies & More, recently opened their new Nashville store. The location boasts an "eco-friendly car park", along with the largest ever Florock FloroChip "Mica" flooring system.

Open to the public in March 2012, the innovative store and its decorative, durable and easy-to-clean floors are attracting attention. FloroChip "Mica" incorporates tasteful light-reflecting elements in its coloured chip blend, closely imitating the appearance of its much more expensive cousin, terrazzo.

After preparing the concrete floors, Florocks 100% solids FloroChip "Mica" was installed with two additional coats of low V.O.C. Florothane CR250 for extra chemical and abrasion resistance. Fine aluminium oxide was incorporated in the final sealer coat for added slip resistance.

The toilet walls received a similar treatment, using a finer 3mm FloroChip blend. The artfully installed 100mm high cove base provides additional cleanability and hygene. McKay now has safe, sanitary and stunning floors and walls as a backdrop to their Nashville business. Best of all, by employing low emissions, long-use materials like Florock, they can continue their operation as an environmentallyfriendly member of the community.



Retail floor area

Solution with Florock

Products used:

- Floropoxy 4700 pigmented primer
- Floropoxy 4805 clear basecoat
- 3 & 6mm FloroChip "Mica" flakes
- Floropoxy 4805 clear grout coat
- FloroThane CR250 topcoats

"Celebrating over 60 years in business"